

# impact

Washington Convention Center Authority  
2006 Annual Report

**“If you want to be big,  
act small.”**

*Small is the New Big* by Seth Godwin



## Big business through small gestures

Like our new building, the meetings and events industry is big. Big tradeshow floors. Large numbers of attendees. Thousands of catered events. The size of the business translates into significant economic impact for the District of Columbia.

In 2006, the Washington Convention Center Authority (WCCA) hosted 105 events that attracted 944,446 attendees who spent \$464 million — a \$40 million increase from the previous year. The difference is unmistakable — the new Center is producing far more hotel room stays and quality business than the first Convention Center. On average, hotel room rentals have increased by 76 percent.

The impact to the city's economy is significant, but we think it is also important to look beyond the big numbers — to the small stories. Ones that make our success possible. In the following pages, we share seemingly small day-to-day examples that illustrate the pride we take in our commitment to our city businesses: our employees' passion for service; our planning and preparation; and our passion for helping members of our community.

We have big goals for the years ahead. Our ultimate objective is to become the premier convention and meeting destination in the country. We will achieve this goal through our commitment to details — the small gestures, the little things — that will define our ability to meet our lofty ambitions.

Sincerely,

**Beverly Perry**  
Chair, Board of Directors

Board of Directors,  
clockwise from top right:  
James Abdo, Max Brown,  
Joslyn N. Williams,  
Mitchell Schear,  
Beverly Perry

Not Pictured: Natwar  
Gandhi, Greg O'Dell

#### BOARD MEMBERS

**James Abdo**

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Co-Chair, Development Committee

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Member, Finance Committee  
Member, Operations Committee

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District of Columbia  
Chair, Finance Committee

**Greg O'Dell**

Chief Development Officer, Office of  
Planning & Economic Development  
District of Columbia  
Member, Operations Committee

**Beverly Perry**

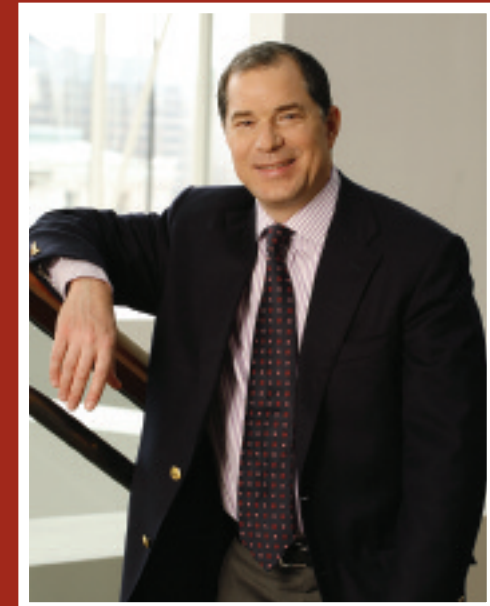
Senior Vice President,  
Government Affairs and Public Policy,  
PEPCO Holdings, Inc.  
Chair, Board of Directors  
Member, Development Committee  
Member, Finance Committee  
Member, Operations Committee

**Mitchell Schear**

President, Vornado/Charles E. Smith  
Vice Chair, Board of Directors  
Co-Chair, Development Committee

**Joslyn N. Williams**

President, Metropolitan Washington  
Council/AFL-CIO  
Secretary, Board of Directors  
Chair, Operations Committee  
Member, Development Committee





*“We are strengthening our foundation and have adjusted our strategic vision to meet the challenges ahead of us. We will be successful and will keep our Convention Center the strong economic driver it was intended to be.”*

Reba Pittman Walker  
CEO and General Manager

Above: Reba Pittman Walker

## Two priorities with big impact

The CEO is focused on projects that will significantly influence our ability to increase the economic drivers of the Washington Convention Center as well as its own bottom line. Learn more below.

### Headquarters Hotel

The development and construction of the Headquarters Hotel — which will be the **biggest** hotel in the District — and the Convention Center’s expansion space — a total of up to 75,000 square feet — is the WCCA’s largest ongoing project.

As the city works to assemble the remaining portions of the site, we have retained two project managers — one for pre-development and the other for construction — to help us work as efficiently as possible. We look forward to significant progress in the coming months.

### Sales and Marketing

In FY 2006, we undertook an in-depth review and analysis of the sales and marketing programs. This included both short-term sales that the WCCA is responsible for and long-term sales handled by the Washington, DC Convention and Tourism Corporation. Our research revealed lower than expected bookings in the out years and a limited short-term sales effort.

Measures will be enacted in FY 2007 that chart a different and more aggressive course to increase our near-term bookings, while engaging in the greater hospitality community bookings for the long-term.



## Comelia and Courtney: Big recognition for the little details

One big award. Two great employees. Both make sure the little touches create great experiences for our clients. Being nominated for the Distinguished Convention Service Manager award is quite an honor in our industry. So when we learned that Comelia R. Sanford, CMP, Assistant Manager of Event Services, and Event Manager Courtney Lett were both nominated, we were incredibly proud — it is unprecedented for an organization to have two nominees.

This honor recognizes exceptional performance, professional expertise and dedication to the profession and is awarded annually to one convention service professional selected from a group of nominees from around the country. The winner? Comelia R. Sanford.

## Small crisis or large: Our attendees are covered

We've launched an aggressive preparedness program. To that end, we have conducted regular emergency vigilance exercises with all staff, service partners and customers on sheltering-in-place and emergency evacuation procedures.

One program implemented this year speaks to the big picture of preparedness. We instituted Community Emergency Response Training (CERT) for all managers, department heads and operations personnel. The CERT program, promoted nationwide by the Federal Emergency Management Agency (FEMA), was designed to prepare our staff to respond to an emergency either in the workplace, the surrounding neighborhood or their own neighborhood.

We are the only major meeting and convention venue in the United States with staff who have gone through the CERT program.

*Doing our small part for big ideas: WCCA's personnel regulations necessitate that at least 51% of our workforce are DC residents — a requirement we meet annually.*

Above, from left, Comelia Sanford, Courtney Lett  
Right: The WCCA staff



## Small spaces. Big anticipation.

Having leased eight of the twelve retail spaces available around the perimeter of the new building, we're happy to report that four are open for business. They are:

- The Old Dominion Brewhouse
- Enterprise Car Rental
- Abou Master Goldsmith
- Capital Business Center

Completing final construction are our other four tenants:

- D'Vine Cravings Bakery
- J. Sumner Salon and Spa
- Euro Market Café
- The Mongolian Grill and Sushi Bar

Of these eight businesses, three are locally owned and operated.

The Washington Convention Center would like to thank the WCCA Advisory Committee, chaired by Carmencita Kinsey, for their ongoing determination and support of the retail project.

## Thinking local. Serving global.

The Washington Convention Center believes in local talent. Talent that can handle the pressure of delivering stellar service to attendees from all over the globe.

Rodney Keller and Calvin Johnson believed they could provide that kind of impeccable service. We believed it, too. Our instincts were proven correct: the two entrepreneurs have built their business from the ground up.

*“The Washington Convention Center has enabled our business to grow and expand. We work with clients and attendees from around the country and the world. They are an integral part of our business.”*

Calvin Johnson, Co-Founder; Rodney Keller, Co-Founder, Capital Business Center



*“The WCCA offers a fantastic opportunity to work in a world-class facility with an international client base.”*

Ramón Calá, Co-Founder; Socrates Calá, CMP, Co-Founder, The CalPro Group

## No job too small. No expectation too high.

Known as patient stewards of their customers' goals, brothers Socrates and Ramón Calá began their business by providing services to customers who were too small for many larger companies. Their jobs have grown over the years as have their customer's expectations. The brothers began their careers as employees of the first Convention Center. Ramón was the first to join our team in 1990, when he was hired as an Account Executive. Seven years later, he started The Calpro Group, a company that provides meeting planning services for conferences, tradeshows and special events.



Socrates teamed up with his brother soon after, and together they have provided their meeting planning and special event services to more than 30 shows.

Above, Socrates and Ramón Calá

Left: Rodney Keller and Calvin Johnson

## Small businesses. Big service.

Fifty-four percent of our goods and services were provided by small, disadvantaged businesses last year. This exceeded the mandated annual requirement of the District of Columbia by 4 percent.

We're pleased to announce that in 2006, we awarded contracts worth \$4.6 million to local small businesses. As Erick A. Moses, Interim Director for the District's Department of Small and Local Business Development, puts it, "Our agency's goal is to grow DC businesses and create career opportunities for DC residents, which means increased dollars spent in our community. The Convention Center has a team that not only exceeds its annual Local Small and Disadvantaged Business Enterprise (LSDBE) goals, but also embraces the program as an integral part of who they are as an organization."

We're proud of our LSDBE partnerships. Here are a few that exemplify our successes:

**W.S. Jenks & Son**, a hardware store, is the oldest operating business in Washington, DC. Retired owner Victor Siegel says, "We're proud to have worked with the WCCA since the first building opened."

**Urban Services**, a waste removal company, started working with us in the first building. Bill Keating, president of the waste removal and trucking company, welcomes the demanding nature of the convention business: "We've been able to respond to the fast pace and high security demands at the Convention Center. The WCCA is one of our bigger customers."

**Walker Marchant Group (WMG)**, a full-service public relations firm, has been working on projects for the new Convention Center and our ever-important "vision of excellence" program. Says WMG CEO Ann Walker Marchant, "As the WCCA has grown, so has our relationship with them. We're proud to be a partner."

**GLP, Inc.**, a nationally known lighting, rigging production company has worked with the Washington Convention Center since 1982, when the company installed the house audio system in the first building. Gary Pair, president of GLP, says, "It is because of our relationship with the WCCA that we have opportunity where there was none before."

**Alston Marketing Group (AMG)**, a full service marketing and management consulting firm, began working with us during a very important year-long marketing campaign. That one opportunity quickly grew into a variety of other projects when the agency demonstrated its ability to deliver impactful results. Proud of the work they do for us, founder Karen Alston adds, "The WCCA is one of our most valued clients — we're quite excited with the opportunity they've given us."



## Big taste. Big names. No small feat.

Owners of famed restaurants DC Coast, TenPenh and Ceiba launched their newest edition, Acadiana, in September of last year. Being strategically located across the street from our building put them in a very beneficial position to serve attendees.

Says Gus DiMillo, owner and partner of Passion Food Hospitality, LLC, "As a business owner, we were asked to pay an additional tax to help support the Convention Center and its new location. We saw an immediate return on our investment, not to mention the benefits to area hotels, cab drivers, shops and boutiques, and so many other small businesses."



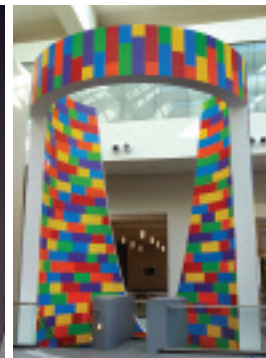
Top: The bar at Acadiana

Above: Gus DiMillo

*"We saw an immediate return on our investment, not to mention the benefits to area hotels, cab drivers, shops and boutiques, and so many other small businesses."*

Gus DiMillo, Owner/Partner, Passion Food Hospitality, LLC





## A big building wins for a small footprint

In 2006, the WCCA received two prestigious awards — one for sensitivity to the environment and surrounding neighborhood, the other for design.

The first was the American Institute of Architects Honors Award — the profession's highest recognition of works exemplifying excellence in architecture, interiors and urban design. The second, the Urban Land Institute (ULI) Award for Excellence, recognizes excellence in design, construction, economics, marketing, management and relevance to the community.

Our building is the first ever to receive both awards, establishing us as one of the most successful urban development projects in the nation.

*Millions of guests drive the need for small, flexible service teams. In order to look our best, we have concentrated on the big projects that result in a big impact for our facility: painting all of the public areas; restoring the granite surfaces; cleaning the marble floors; and refurbishing the meeting room doors.*

## Lofty goals met through tenacious individuals

Hospitality High School of Washington, DC, opened its doors in 1998 as the nation's first public charter high school designed to introduce students to careers in hospitality management. In 2006, 100 percent of the class graduated and 93 percent were accepted to college. Since the school's opening, 199 students hailing from wards throughout the city have graduated. The WCCA has contributed \$40,000 to the school, hosted its graduation ceremonies, and provided internships and scholarship funding.

Greg Ten Eyck, Director of Public Affairs and Government Relations for the Safeway Eastern Division and founder of The Feast, says, "The event would not be possible without the unwavering support of the WCCA. The leadership and staff ensure that every detail is handled, just like they would if we were a paying customer! I think the staff considers the event a labor of love and a tangible way to express their affection for the community they serve."

## Helping one person at a time

Theresa Demski, a young traveler from Germany, had exceeded her time at a local youth hostel and found herself on the street. It was the middle of February, and she was all alone in a foreign country. Theresa made her way through our front doors and to the Visitor Information desk.

Our specialists have handled some extraordinary requests for assistance, but they admit that this was a very special case. Our team worked diligently to help and finally found a German Lutheran Church minister she could stay with.

Theresa, who made it back home safely, had this to say, "I will never forget this day at the Convention Center. This is my picture from the United States of America. Nice people with a warm heart."



## Big feast for a small community

As is our annual tradition, we partnered again last year with Safeway, Inc. for The Feast of Sharing, a Thanksgiving meal for several thousand low-income residents and senior citizens.

The event also includes employment search opportunities, community services and health screenings, as well as free fruit and vegetables, clothing and shoes. All food remaining after the event is donated to DC Central Kitchen.



Above: The Feast of Sharing

Left: Theresa Demski

# Many small details for a single impact on the city

**Transcatheter Cardiovascular Therapeutics (TCT)**  
 It was 1988 when TCT held its first meeting in one section of the ballroom in the first Convention Center. The event attracted 2,000 attendees. Since then, the event has grown to more than 11,000 attendees in 2006, utilizing the entire Convention Center and requiring more Internet connections than the Super Bowl.

Says Johnnie White, Director of Meetings and Conventions, "Our meeting has experienced tremendous growth due to the unrivaled quality of our education, live cases and research presentations. We look forward to a continued partnership with the WCCA."



## American Israel Public Affairs Committee (AIPAC)

The AIPAC annual conference has experienced phenomenal growth — expanding by several thousand each year.

Jeff Shulman, Director of National Events, explains why the events have been so successful: "I can't say enough good things about the staff and in particular, Courtney Lett. We kosher the kitchen, which is a huge undertaking. The Centerplate/NBSE team, led by Chef Gregg Malsbary, is incredibly enthusiastic about accommodating our needs. We look forward to being welcomed back next year."

## Association of the United States Army

As the fastest growing tradeshow in the United States, the Army's Annual Meeting topped out at 187,000 gross square feet in tradeshow space before it moved to the WCCA in 2003.

Explains Michael Scanlan, Manager of Conventions and Meetings, "The WCCA has been integral to our growth. We couldn't have done it without them. Their attention to detail is a model for our industry."



Above: Association of the United States Army tradeshow

Top: Dinner at the annual AIPAC Conference

Left: Ballroom during the TCT 2004 meeting

*"Their attention to detail is a model for our industry."*

Michael Scanlan, Manager of Conventions and Meetings, Association of the United States Army

### 2006 Client Highlights

- Association of the United States Army — 31,000 attendees, 15,000 room nights, \$32 million in attendee spending
- American Academy of Pediatrics — 10,000 attendees, 17,000 room nights, \$11 million in attendee spending
- Transcatheter Cardiovascular Therapeutics — 10,000 attendees, 19,000 room nights, \$10 million in attendee spending
- Society of Neuroscience — 35,000 attendees, 54,000 room nights, \$36 million in attendee spending
- American Association for Cancer Research — 17,000 attendees, 27,000 room nights, \$17 million in attendee spending
- Book Expo America — 27,000 attendees, 34,000 room nights, \$28 million in attendee spending
- Society for Human Resource Management — 18,000 attendees, 42,000 room nights, \$19 million in attendee spending
- American Academy of Family Physicians — 17,000 attendees, 31,000 room nights, \$18 million in attendee spending

### FY 2006 Highlights

- WCCA revenues were \$16,032,551, almost three quarters of a million dollars over budget.
- Expenses were \$31,312,872, almost two and a half million dollars under budget.
- We joined the City's energy contract and realized a savings of \$175,000, with a projected savings of approximately \$600,000 for FY 2007.
- The WCCA's share of the dedicated taxes from the hotel and restaurant industries was \$79.9 million and exceeded budget by \$6.4 million.
- The WCCA purchased property at 901 Massachusetts Avenue, NW as part of the land assemblage for the Convention Center Headquarters Hotel.

## Washington Convention Center Authority Financial Statements

September 30, 2006 and 2005

Together with Independent Auditor's Report

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# Independent Auditor's Report

**To the Mayor and Members of the Council of the Government of the District of Columbia and Washington Convention Center Authority Board of Directors  
Washington, D.C.**

We have audited the accompanying statements of net assets of the Washington Convention Center Authority (Authority), a component unit of the District of Columbia, as of September 30, 2006 and 2005, and the related statements of revenues, expenses, and changes in fund net assets and cash flows for the years then ended. These financial statements are the responsibility of the Authority's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and the significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

As discussed in Note 1, the financial statements present only the Washington Convention Center Authority and do not purport to, and do not, present fairly the financial position of the District of Columbia, as of September 30, 2006 and 2005, and the changes in its financial position, or, where applicable, its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Authority as of September 30, 2006 and 2005 and the results of its operations and cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

In accordance with *Government Auditing Standards*, we have also issued our report dated January 11, 2007 on our consideration of the Authority's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the internal control over financial reporting or on compliance.

That report is an integral part of an audit performed in accordance with *Government Auditing Standards* and should be considered in assessing the results of our audit.

The accompanying Management's Discussion and Analysis on pages 21 through 25 is not a required part of the basic financial statements but is supplementary information required by accounting principles generally accepted in the United States of America. We have applied certain limited procedures, which consisted principally of inquiries of management regarding the methods of measurement and presentation of the required supplementary information. However, we did not audit the information and express no opinion on it.

Our audits were conducted for the purpose of forming an opinion on the Authority's basic financial statements taken as a whole. The supplemental information on pages 36 through 37 is presented for purposes of additional analysis and is not a required part of the basic financial statements of the Authority. The schedule has not been subjected to the auditing procedures applied in the audits of the basic financial statements, and accordingly, we express no opinion on it.



January 11, 2007  
Washington, D.C.

# Management's Discussion & Analysis

September 30, 2006

The Washington Convention Center Authority's (the Authority) Management's Discussion and Analysis (MD&A) is provided to focus on its financial condition and the results of operations for the fiscal year ended September 30, 2006.

## (1) Overview of the Financial Statements

This discussion and analysis is intended to serve as an introduction to the Authority's basic financial statements. The annual financial report is comprised of three components: management's discussion and analysis, the basic financial statements, and the notes to the basic financial statements.

- The financial statements are designed to provide readers with a broad overview of the Authority's finances, in a manner similar to a private-sector business. These financial statements are prepared in conformity with accounting principles generally accepted in the United States of America (GAAP) as applied to governmental units on an accrual basis. Under this method of accounting, revenues are recognized in the period they are earned, while expenses are recognized in the period they are incurred. Depreciation and amortization

of capital and deferred assets are recognized in the statement of revenues, expenses, and changes in net assets.

- The statement of net assets presents information on all of the Authority's assets and liabilities, with the difference between the two reported as net assets. Over time, increases or decreases in net assets may serve as a useful indicator of whether the financial position of the Authority is improving or deteriorating.
- The statement of revenues, expenses and changes in net assets presents information showing how the Authority's net asset changed during the fiscal year.
- The statement of cash flows explains the sources and uses of cash during the fiscal year.

## (2) Basic Financial Statements

The Authority's audited Statement of Net Assets; Statement of Revenues, Expenses and Changes in Net Assets; and Statement of Cash Flows are presented on pages 26 through 28.

**Assets** — The Authority's total assets at September 30, 2006 and 2005 consisted of the following (in thousands):

Assets	2006	% of Total	2005	% of Total	% Increase (Decrease)
Current Assets	\$ 59,372	7%	\$ 28,562	4%	108%
Capital Assets	741,798	85%	735,148	88%	1%
Other Non-current Assets	70,653	8%	70,493	8%	0%
Total Assets	\$871,823	100%	\$834,204	100%	5%

As of September 30, 2006, the Authority had total assets of approximately \$872 million; approximately \$38 million higher than the September 30, 2005 fiscal year-end balance of \$834 million.

Of the total assets as of September 30, 2006, \$59.4 million or 7% were current, \$742 million or 85% were capital assets; and \$70.7 million or 8% were other non-current assets. The 108% increase in current assets is largely due to the receipt of \$10 million from the District of Columbia as partial reimbursement for the demolition and parking construction costs of the old convention center in fiscal years 2005 and 2006.

The remaining \$20.8 million is a result of the activities in our investment account. The cash received from dedicated taxes and interest income (\$83.9 million) exceeded the transfers for debt service, marketing, capital and operating expenses (\$63.4 million). The increase in capital assets was a result of acquiring Lot 22 and 24 in Square 370 (known as 901 Massachusetts Avenue, N.W.) for the construction of a long-planned headquarters hotel at Mt. Vernon Square.

**Capital Assets** — As of September 30, 2006 and 2005, the Authority had capital assets of \$742 million and \$735 million, respectively, net of accumulated depreciation.

# Management's Discussion & Analysis

**Liabilities** — The Authority's total liabilities at September 30, 2006 and 2005 consisted of the following (in thousands):

Liabilities	2006	% of Total	2005	% of Total	% Increase (Decrease)
Current Liabilities	\$ 65,202	11%	\$ 32,684	6%	99%
Other Noncurrent Liabilities	502,660	89%	507,631	94%	(1%)
Total Liabilities	\$ 567,862	100%	\$540,315	100%	5%

Of the \$568 million total liabilities of the Authority as of September 30, 2006, current liabilities amounted to \$65 million or 11% and long-term liabilities amounted to \$503 million or 89%. The current liabilities include a \$30.5 million promissory note that the Authority executed in August 2006 with a financial institution to finance the acquisition of two lots (Lots 22 and 24) in Square 370 also known as 901 Massachusetts Avenue, N.W. Washington, DC for the planned construction of the headquarters hotel.

## Bonds Payable

The Authority's long term liabilities consists of bonds payable, financing arrangement payable, and notes payable. In 1998, the Authority issued senior lien dedicated tax revenue serial and term bonds in the amount of \$524,460,000. The Authority has a bond payable, net of bond discounts, amounting to approximately \$487 million and \$498 million at September 30, 2006 and 2005 respectively. Prior to the completion of building construction, only interest payments were required. Repayment of principal on the bonds began in fiscal year 2004.

## Other Financing Arrangement

The Authority entered into an arrangement with a company to finance the construction of the Central Plant for the Authority. The Central Plant, which is part of the convention center and owned by the Authority, provides hot and chilled water to the facility. The total construction cost of the Central Plant was \$16,171,532. The company financed \$14,344,000 and the Authority paid the remaining balance of \$1,827,532 with 1998 Bond proceeds. Under the financing arrangement, the Authority agreed to pay the company \$719,000 annually for 20 years. As of September 30, 2006 and 2005, the Authority had a financing arrangement liability of approximately \$11.5 million and \$12.2 million respectively.

## Notes Payable

**Demolition and Parking Lot** — On July 1, 2004, a lease agreement was signed between the District of Columbia and the Washington Convention Center Authority granting the Authority the exclusive right use of the old convention center site located on 900 9th Street, N.W. Washington, DC. The term of the lease is from July 1, 2004 through July 1, 2014. The District of Columbia reserved the right to terminate the lease for any reason, upon 90 days written notice.

The Authority agreed to use the leased premises solely for razing and demolition of the old convention center and ancillary improvements in order to operate a public parking lot providing vehicular parking service to the general public and related administrative and recreational uses. To secure the funding for the demolition and construction of a parking lot, the Authority signed a promissory note for \$17 million for non-revolving construction line of credit with a financial institution. If the District terminates the lease prior to the Authority repaying the loan, the District is responsible for repaying any outstanding loan balance and all obligations related to the demolition and parking redevelopment project. As of September 30, 2006 and 2005, the Authority owed \$15.8 million and \$8.5 million under the line of credit respectively. The increase in the line was to finance the razing and conversion of the parking lot. The prior year's balance was related to the demolition of the site.

**Headquarters Hotel Site** — On August 10, 2006, the Authority borrowed \$30,500,000 from the same financial institution to acquire the property at 901 Massachusetts Avenue, part of the land assemblage for the Convention Center Headquarters Hotel. Interest is due and payable in consecutive quarterly payments commencing on September 30, 2006. The principal is due and payable on June 30, 2007. The amount owed on the note at September 30, 2006 was \$30,500,000.

# Management's Discussion & Analysis

**Net Assets** — The Authority's net assets at September 30, 2006 and 2005 consisted of the following (in thousands):

Net Assets	2006	% of Total	2005	% of Total	% Increase (Decrease)
Invested in Capital Assets, Net of Related Debt	\$ 212,542	70%	\$ 224,717	76%	(5%)
Restricted Net Assets:					
Debt Service	23,946	8%	23,682	8%	1%
Capital Renewal	17,000	6%	15,824	5%	7%
Operating and Marketing Fund	20,000	7%	20,000	7%	0%
Marketing Fund	1,872	0%	2,059	1%	(9%)
Senior Proceeds Fund	2	0%	739	0%	(100%)
Unrestricted Net Assets	28,599	9%	6,868	3%	316%
Total Net Assets	\$303,961	100%	\$293,889	100%	3%

As of September 30, 2006, the Authority had total net assets amounting to approximately \$304 million with \$213 million invested in capital assets (net of related debt), \$62.8 million in restricted net assets and \$28.6 million in unrestricted net assets.

**Operating Revenues** — For the fiscal years ended September 30, 2006 and 2005, the Authority's operating revenues were \$16.1 million and \$16.3 million, respectively.

The breakdown of operating revenues by source for the fiscal years ended September 30, 2006 and 2005 are presented below (in thousands):

Revenue Source	2006	% of Total	2005	% of Total	% Increase (Decrease)
Building Rental	\$ 7,971	49%	\$ 8,668	53%	(8%)
Food services	4,071	25%	4,105	25%	(1%)
Electrical	2,093	13%	1,859	11%	13%
Telecommunications	1,126	7%	1,011	6%	11%
Audio-visual	357	3%	316	3%	13%
Miscellaneous	495	3%	390	2%	27%
Total Operating Revenues	\$16,113	100%	\$16,349	100%	(1%)

The sources of the Authority's fiscal year 2006 operating revenues were: \$8 million or 49% from building rental income; \$4.1 million or 25% from food services commissions; \$2.1 million or 13% from electrical revenue; \$1.1 million or 7% from telecommunication service revenues for work orders done for and services rendered to the Authority's customers;

\$357,000 or 3% from audio-visual; and the remaining \$495,000 or 3% from other miscellaneous sources. Miscellaneous income sources include retail space rental income, trash hauling charges, special meeting room set up charges, equipment rental and fees earned from ATMs installed inside the Convention Center.

# Management's Discussion & Analysis

**Operating Expenses** — For fiscal years 2006 and 2005, the Authority's operating expenses totaled \$58.6 million and \$58 million, respectively. The details of the total operating

expenses for the years ended September 30, 2006 and 2005 are as follows (in thousands):

Expenditures	2006	% of Total	2005	% of Total	% Increase (Decrease)
Personal Services	\$ 11,959	20%	\$ 12,315	21%	(3%)
Contractual Services	12,053	21%	10,912	19%	10%
Depreciation and Amortization	27,999	48%	27,795	48%	1%
Occupancy	5,406	9%	5,721	10%	(6%)
Supplies	552	1%	514	1%	7%
Miscellaneous	627	1%	773	1%	(19%)
<b>Total Operating Expenses</b>	<b>\$58,596</b>	<b>100%</b>	<b>\$58,030</b>	<b>100%</b>	<b>1%</b>

Personal services which are comprised of salaries, wages, and other personnel related expenses (fringe benefits) accounted for \$11.9 million or 20% of fiscal year 2006 operating expenses; contractual services such as housekeeping and security contracts accounted for \$12 million or 21%; occupancy expense which includes all utility bills such as, electricity, telecommunication, water, sewer, and gas expense accounted for \$5.4 million or 9%; supplies accounted for \$552,000 or 1%; and other miscellaneous operating expenses accounted for \$627,000 or 1%. Depreciation and amortization expense, primarily for the new building, amounted to \$28 million or 48% in fiscal year 2006.

In fiscal year 2006, as a "percentage of total operating expenses," personal services decreased by 3% and contractual services increased by 10%. The decrease in personal services reflects salary savings from unfilled positions during the fiscal year. Occupancy costs decreased by 6%; supplies increased by 7% and miscellaneous decreased by 19%.

In terms of "absolute dollars", the Authority's fiscal year 2006 total operating expenses reflected a 1% increase over fiscal year 2005.

**Operating Loss** — The fiscal year 2006 operating loss (total operating revenues of \$16.1 million less total operating expenses after depreciation, of \$58.6 million) for the Authority amounted to \$42.5 million representing a 2% increase from fiscal year 2005's \$41.7 million. Excluding depreciation expense of \$28 million, the fiscal year 2006 operating loss of \$14.5 million represented a 4.3% increase compared to the fiscal year 2005 operating loss of \$13.9 million.

**Non-operating Revenues and Expenses** — The composition of the Authority's nonoperating revenues and expenses for the years ended September 30, 2006 and 2005 are presented below (in thousands):

Non-operating Revenues/Expenses	2006	2005	% Increase (Decrease)
Dedicated Taxes	\$ 79,707	\$ 77,490	3%
Interest Income	3,519	1,843	91%
Parking Lot Revenue (Old Center site)	1,416	—	100%
District Demolition & Parking Lot Reimbursement	10,000	—	100%
Bond Interest and Amortization Issue Costs	(26,095)	(26,205)	0%
Marketing Agencies payments	(9,476)	(8,705)	9%
Parking Lot Expenses	(6,516)	(8,888)	(27%)
Loss on Sale of Fixed Asset	—	(16)	(100%)
<b>Total Non-operating Revenues and Expenses</b>	<b>\$ 52,555</b>	<b>\$ 35,519</b>	<b>48%</b>

# Management's Discussion & Analysis

**Non-operating Revenues** — The Authority collected \$79.7 million and \$1.4 million in dedicated taxes and parking lot revenue respectively, and earned \$3.5 million in interest income from investments. In addition, the Authority also received a \$10 million partial reimbursement of a loan it had taken out for the demolition of the old convention center and construction of a parking lot on the old convention center site. The Office of Research and Analysis (ORA) of the District of Columbia forecasted in March 2005 that \$68.6 million in dedicated taxes would be generated in FY 2006. As of June 2006, ORA revised the forecast upwards to \$78.2 million.

However, the Authority's fiscal year 2006 dedicated tax collections amounted to \$79.7 million and was 2% over ORA's revised forecast, due to greater than anticipated tax revenues resulting from an exemplary financial year in the District's hospitality industry.

Interest earned on the Authority's cash reserves in fiscal years 2006 and 2005 totaled approximately \$3.5 million and \$1.8 million respectively.

**Non-operating Expenses** — The Authority's non-operating expenses consisted of \$24.4 million in bond interest expense; \$1 million in loan interest expense for the central plant, \$589,000 in bond amortized costs, and \$6.5 million in parking lot expenses and \$9.5 million in marketing agencies' expenses. Marketing agency expenses increased by 9% from 2005 due to increased dedicated hotel tax revenue.

### (3) Events with Future Impacts

The Authority has plans to enter into several financing transactions that are expected to occur during 2007 and 2008. We expect to refund the current convention center debt, contribute to the financing of the headquarters hotel and issue additional bonds to expand the convention center as part of the hotel project.

### Refunding of Senior Lien Dedicated Tax Revenue Bonds, Series 1998

The Series 2007A Bonds are being issued pursuant to the Authority's Act, the Hotel Act, and the Amended Master Trust Agreement and the proceeds thereof, together with other available funds of the Authority, will be used to (i) pay or refund all of the Series 1998 Bonds currently Outstanding

in the aggregate principal amount of \$480,640,000 (the "Refunded Bonds"), (ii) refinance a portion of the land acquisition costs of the Authority related to the Headquarters Hotel; (iii) pay the premium for the Reserve Account Credit Facility that will fund the Debt Service Reserve Account Requirement; and (iv) pay costs of Issuance of the Series 2007A Bonds, including the premium for the Bond Insurance Policy.

### Headquarters Hotel

On June 6, 2006, the Council passed the Hotel Act which, among other things, created a tax increment financing ("TIF") district (the "Hotel TIF District"). The Hotel TIF District is expected to generate TIF revenues (the Hotel TIF Revenues) that will be used primarily to secure approximately \$155 million aggregate principal amount of bonds, the proceeds of which will be used to finance the costs of funding the Authority's \$134 million contribution for the design and development of a privately owned and operated headquarters hotel (the "Headquarters Hotel") for the Convention Center, \$2 million for training programs relating to the hospitality industry, together with related reserves, capitalized interest and costs of issuance (collectively, the "Headquarters Hotel Bonds").

### Expansion Project

Pursuant to the Hotel Act, the Authority also expects to issue \$142 million aggregate principal amount in bonds, the proceeds of which will be used to finance the costs of the development of expansion space for the Convention Center (the "Expansion Space Project"), for certain land acquisition costs related to the Headquarters Hotel (the "Hotel Land Acquisition") and certain additional costs, together with related reserves, capitalized interest and costs of issuance (the "Expansion Space Project Bonds").

### (4) Request for Information

This financial report is designed to provide a general overview of the Authority's finances for all those with an interest in its finances. Questions concerning any of the information provided in this report or requests for additional financial information should be addressed to Mr. Henry W. Mosley, Chief Financial Officer, Washington Convention Center Authority, 801 Mount Vernon Place, NW, Washington, D.C. 20001.

# Statements of Net Assets (in thousands)

September 30, 2006 and 2005

	2006	2005
<b>ASSETS</b>		
<b>Current Assets:</b>		
Cash and Cash Equivalents	\$ 14,849	\$ 2,970
Investments	36,406	16,857
Due from District of Columbia	6,832	6,536
Accounts Receivable, Net of Allowance for Uncollectible Accounts	937	890
Prepaid Expenses and Other Assets	12	917
Accrued Interest Receivable	336	392
<b>Total Current Assets</b>	<b>59,372</b>	<b>28,562</b>
<b>Noncurrent Assets</b>		
Capital Assets, Net of Accumulated Depreciation	741,798	735,148
Unamortized Bond Issue Costs	7,833	8,190
Restricted Investments	62,820	62,304
<b>Total Noncurrent Assets</b>	<b>812,451</b>	<b>805,642</b>
<b>Total Assets</b>	<b>\$ 871,823</b>	<b>\$ 834,204</b>
<b>LIABILITIES</b>		
<b>Current Liabilities</b>		
Accounts Payable	\$ 7,039	\$ 5,767
Compensation Liabilities	326	523
Deferred Revenue	2,672	1,993
Accrued Interest Payable	12,226	12,492
Other Financing Arrangement Payable, Current Portion	719	719
Notes Payable, Current Portion	30,500	—
Bonds Payable, Current Portion	11,720	11,190
<b>Total Current Liabilities</b>	<b>65,202</b>	<b>32,684</b>
<b>Noncurrent Liabilities</b>		
Compensated Absences	514	557
Notes Payable	15,829	8,552
Bonds Payable, net of discount	475,509	486,995
Other Financing Arrangement Payable	10,808	11,527
<b>Total Noncurrent Liabilities</b>	<b>502,660</b>	<b>507,631</b>
<b>Total Liabilities</b>	<b>\$ 567,862</b>	<b>\$ 540,315</b>
<b>NET ASSETS</b>		
<b>Restricted Net Assets</b>		
Invested in Capital Assets, Net of Related Debt	\$ 212,542	\$ 224,717
Debt Services	23,946	23,682
Capital Renewal	17,000	15,824
Operating and Marketing Fund	20,000	20,000
Marketing Fund	1,872	2,059
Senior Proceeds Account	2	739
<b>Unrestricted Net Assets</b>	<b>28,599</b>	<b>6,868</b>
<b>Total Net Assets</b>	<b>\$ 303,961</b>	<b>\$ 293,889</b>

The accompanying notes are an integral part of these financial statements

# Statements of Revenue, Expenses, and Changes in Net Assets

(in thousands) For the Fiscal Years Ended September 30, 2006 and 2005

	2006	2005
<b>Operating Revenues:</b>		
Building Rental	\$ 7,971	\$ 8,668
Food Services	4,071	4,105
Electrical	2,093	1,859
Telecommunications	1,126	1,011
Audio-Visual	357	316
Miscellaneous	495	390
<b>Total Operating Revenues</b>	<b>16,113</b>	<b>16,349</b>
<b>Operating Expenses</b>		
Personal Services	11,959	12,315
Contractual Services	12,053	10,912
Depreciation and Amortization	27,999	27,795
Occupancy	5,406	5,721
Supplies	552	514
Miscellaneous	627	773
<b>Total Operating Expenses</b>	<b>58,596</b>	<b>58,030</b>
<b>Operating Loss</b>	<b>(42,483)</b>	<b>(41,681)</b>
<b>Nonoperating Revenues and (Expenses)</b>		
Interest Income	3,519	1,843
Dedicated Taxes	79,707	77,490
Parking Lot Revenue	1,416	—
District Demolition and Parking Lot Reimbursement	10,000	—
Interest Expense	(25,739)	(25,849)
Bond Issuance Costs	(356)	(356)
Transfer to Tourism Responsibility Centers	(9,476)	(8,705)
Parking Lot Expenses	(6,516)	(8,888)
Loss on Sale of Fixed Asset	—	(16)
<b>Total Nonoperating Revenues and (Expenses)</b>	<b>52,555</b>	<b>35,519</b>
<b>Increase (Decrease) in Net Assets</b>	<b>10,072</b>	<b>(6,162)</b>
<b>Net Assets, Beginning of Year</b>	<b>293,889</b>	<b>300,051</b>
<b>Net Assets, End of Year</b>	<b>\$ 303,961</b>	<b>\$ 293,889</b>

The accompanying notes are an integral part of these financial statements

# Statements of Cash Flows (in thousands)

For Fiscal Years Ended September 30, 2006 and 2005

	2006	2005
<b>Cash Flows from Operating Activities:</b>		
Receipts from Customers	\$ 16,750	\$ 16,429
Payments to Suppliers	(16,304)	(25,382)
Payments to Employees	(12,197)	(12,465)
<b>Net Cash Used in Operating Activities</b>	<b>(11,751)</b>	<b>(21,418)</b>
<b>Cash Flows from Capital and Related Financing Activities:</b>		
Acquisition and Construction of Capital Assets	(34,649)	(1,498)
Proceed from Notes Payable	37,777	7,503
Other Financing Arrangement Payment	(719)	(632)
Bonds Payable Payment	(11,190)	(10,685)
Interest Payments	(25,772)	(25,869)
<b>Net Cash Used in Capital and Related Financing Activities</b>	<b>(34,553)</b>	<b>(31,181)</b>
<b>Cash Flows from Noncapital Financing Activities:</b>		
Dedicated Tax Receipts	79,410	76,688
Transfers to Tourism Responsibility Centers	(9,690)	(7,600)
District Demolition and Parking Lot Reimbursement	10,000	—
Parking Lot Receipts	1,412	—
Parking Lot Expenses	(6,458)	(8,888)
Proceeds from Sale of Capital Assets	—	247
<b>Net Cash Provided by Noncapital Financing Activities</b>	<b>74,674</b>	<b>60,447</b>
<b>Cash Flows from Investing Activities:</b>		
Sales of Investments	92,677	99,576
Purchases of Investments	(112,743)	(111,241)
Receipts of Interest and Dividends	3,575	1,750
<b>Net Cash Used in Investing Activities</b>	<b>(16,491)</b>	<b>(9,915)</b>
<b>Net Increase (Decrease) in Cash and Cash Equivalents</b>	<b>11,879</b>	<b>(2,067)</b>
Cash and Cash Equivalents, Beginning of Year	2,970	5,037
Cash and Cash Equivalents, End of Year	\$ 14,849	\$ 2,970
<b>Reconciliation of Operating Loss to Net Cash (Used In) Operating Activities</b>		
Operating Loss	\$ (42,483)	\$ (41,681)
<i>Adjustments to Reconcile Operating Loss to Net Cash:</i>		
Depreciation	27,999	27,795
(Increase) Decrease in Receivables	(43)	90
Decrease (Increase) in Prepaid Expenses and Other Assets	905	(917)
Increase (Decrease) in Accounts Payable	1,430	(1,544)
(Decrease) in Compensation Liabilities	(238)	(150)
Increase (Decrease) in Deferred Revenue	679	(5,011)
<b>Net Cash Used in Operating Activities</b>	<b>\$ (11,751)</b>	<b>\$ (21,418)</b>

The accompanying notes are an integral part of these financial statements

# Notes to Financial Statements

September 30, 2006 and 2005

## Note 1: Organization

The Washington Convention Center Authority (the Authority), a corporate body and an independent authority of the District of Columbia government was created pursuant to the "Washington Convention Center Authority Act of 1994," D.C. Law 10-188 (the WCCA Act), effective September 28, 1994.

The Authority was established for the purpose of acquiring, constructing, equipping, maintaining, and operating a new convention center in the District of Columbia. The Authority engages in activities deemed appropriate to promote trade shows, conventions, and other events closely related to activities of the new convention center.

The Authority is governed by a nine-member board of directors (the Board). Two members serve as ex-officio voting members of the Board. One of the ex-officio members must be the Chief Financial Officer of the District of Columbia and the Mayor designates the other. The remaining seven public members are appointed by the Mayor with the consent of the Council of the District of Columbia (the Council). The terms of the public members are four years. The Mayor appoints one public member as Chairperson with the advice and consent of the Council.

The Authority receives its funding by generating operating revenue, collecting dedicated taxes, and earning interest income on invested funds. The dedicated taxes were established pursuant to the WCCA Act. Effective October 1, 1998, the dedicated taxes consist of a separate sales and use tax of 4.45% (of the District's 14.5%) on hotel room charges and a sales and use tax of 1.0% (of the District's 10.0%) on restaurant meals, alcohol beverages consumed on the premises, and rental vehicle charges. The dedicated taxes are collected on behalf of the WCCA in accordance with the September 1998 Lockbox and Collection Agreements executed by the Authority, the District and a financial institution.

The Authority was authorized to issue bonds to finance the costs of the new convention center pursuant to the WCCA Act, as amended. On September 28, 1998, the Authority issued \$524,460,000 in senior lien dedicated tax revenue bonds to finance the construction of the new Washington Convention Center.

The United States Congress also approved certain actions of the Council and the Authority relating to the issuance of the bonds and the development of the new convention center.

The Authority is a component unit of the Government of the District of Columbia. A separate report is prepared for the

Government of the District of Columbia, for all agencies, boards, commissions, authorities over which the District of Columbia exercise or has the ability to exercise oversight authority.

The Authority's financial statements do not purport to, and do not, present the District of Columbia's overall financial position as of September 30, 2006 and 2005, and the changes in its cash flows, where applicable, for the years then ended in conformity with accounting principles generally accepted in the United States of America.

## Note 2: Summary of Significant Accounting Policies

### Basis of Accounting

The accompanying financial statements were prepared on the accrual basis of accounting, whereby revenues are recognized when earned and expenses are recognized when incurred.

The Authority accounts for its activities in five separate funds: the Operating Fund, the Building Fund, the Marketing Fund, Capital Fund, and the Demolition Fund. The following activities are reported in each fund.

- Operating Fund** — The operating fund accounts for the transactions related to the operation of the new convention center.
- Building Fund** — The building fund accounts for the transactions related to the new hotel and expansion projects. In the prior fiscal year, the construction costs of the new convention center were accounted for in the building fund. All of the transactions related to those activities were transferred to the operating fund in Fiscal Year 2005.
- Marketing Fund** — The marketing fund accounts for the transactions related to the marketing agencies.
- Capital Fund** — The capital fund accounts for the transactions related to the improvement of the new convention center.
- Demolition Fund** — The demolition fund accounts for the transactions related to the demolition of the old convention center and construction of a parking lot.

In accordance with Governmental Accounting Standards Board (GASB) Statement No. 20, *Accounting and Financial Reporting for Proprietary Funds and Other Governmental Entities that use Proprietary Fund Accounting*, the Authority applies all applicable GASB pronouncements. The Authority has elected to apply only those Financial Accounting Standards



# Notes to Financial Statements

Board (FASB) Statements and Interpretations, Accounting Principles Board (APB) Opinions, and Accounting Research Bulletins, issued on or before November 30, 1989, that do not conflict with or contradict GASB pronouncements.

## Cash and Cash Equivalents

The Authority considers all highly liquid instruments purchased with an original maturity of less than three months to be cash equivalents.

## Allowance for Doubtful Accounts

The Authority establishes an allowance for doubtful accounts for all account receivables over 180 days old. At September 30, 2006 and 2005, accounts receivables were shown net of allowance for doubtful accounts of \$103,146 and \$71,222, respectively.

## Investments

Investments are stated at amortized cost which approximates fair value.

## Capital Assets and Depreciation

Capital assets are carried at cost less accumulated depreciation. Donated capital assets are recorded at fair market value at the date donated.

Depreciation expense is calculated using the straight-line method over the following estimated useful lives:

Equipment	5 years
Furniture and Fixtures	10 years
Building and Building Improvements	30 years

Expenditures for repairs and maintenance that do not increase the economic useful lives of related assets are charged to operations during the fiscal year in which the costs are incurred.

## Amortization of Bond Discount and Issuance Costs

The bond discount is recorded as a reduction of the carrying cost of the bonds. Bond discount and issuance costs are amortized based upon the weighted average of bonds outstanding over the term of the bonds.

## Deferred Revenue

Deferred revenue consists of unearned revenues for future events.

## Revenue Recognition

Revenues are recorded when earned. Dedicated taxes are recorded in the period when the exchange transaction on which the tax is imposed occurs.

The Authority distinguishes between operating revenues and expenses from nonoperating items. Operating revenues and expenses generally result from providing services in connection with the Authority's ongoing operation. The principal operating revenues of the Authority consist of building rental, electrical, telecommunications, food services, audio-visual and miscellaneous revenues. Operating expenses include personal services, contractual services, depreciation, occupancy, supplies, and miscellaneous expenses. All revenue and expenses not meeting this definition are reported as nonoperating revenues and expenses.

## Estimates

The preparation of financial statements in conformity with generally accepted accounting principles require management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

## Reclassifications

Certain amounts in the 2005 financial statements have been reclassified to conform with the 2006 presentation. More specifically, the parking lot expenses of \$8.8 million were reclassified from operating to non-operating expenses once it was determined that the net profits generated from the parking lot could not be used in the Authority's operations. Current and future net profits earned from the parking lot are to be applied to pay interest and reduce the principal on the outstanding line of credit. Any remaining proceeds will be remitted to the District.

## Note 3: Investments

Pursuant to an investment policy adopted in 1999, the Authority may invest in bonds, notes, certificate of indebtedness, treasury bills, or other securities guaranteed by the U.S. Government, its agencies, and instrumentalities, domestic interest bearing savings accounts, certificate of deposits, time deposits or any other investments that are direct obligations of any bank, short-term obligations of U.S. Corporations, shares or other securities legally issued by state of federal savings and loan associations that are insured by the FDIC, money market mutual funds registered under amended Investment Act of 1940, repurchase agreement with any bank, trust company, or national banking association or

# Notes to Financial Statements

government bond dealer reporting to the Federal Reserve Bank of New York, and investments agreements which represent the unconditional obligation of one or more banks, insurance companies or other financial institutions, or are guaranteed by a financial institution.

As of September 30, 2006 and 2005, the Authority had the following investments:

	Maturity Dates	2006
Treasury Obligations	One month	\$46,478
Commercial Paper	One month	35,000
Repurchase Agreement	6 months	17,748
		\$99,226

	Maturity Dates	2005
Treasury Obligations	One month	\$ 28,455
Commercial Paper	One month	30,000
Repurchase Agreement	6 months	20,706
		\$ 79,161

The Authority's investments are subject to certain risks. Those risks are as follows:

**Custodial Credit Risk.** Custodial credit risk is the risk that, in the event of failure of the counterparty, the Authority will not be able to recover value of its investments. As of September 30, 2006 and 2005, none of the Authority's investments that were held by a counterparty were insured or collateralized. The Authority does not have a formal policy to address its exposure to the custodial credit risk.

**Interest Rate Risk.** Interest rate risk is the risk that changes in interest rates will adversely affect the fair value of an investment. The Authority does not have a formal policy to address its exposure to interest rate risk. In order to limit its exposure, the Authority invests in short-term investments.

**Credit Risk.** Credit Risk is the risk that an issuer or other counterparty to an investment will not fulfill its obligations. The Authority's investment policy limits investments to investments that are highly rated by Moody's or Standard and Poor's. As of September 30, 2006 and 2005, the Authority's investments in commercial paper and repurchase agreements were rated A1 or P1 by Standard and Poor's and Moody's.

**Concentration of Credit Risk.** The Authority places no limit on the amount the Authority may invest in any one issuer. More than 5% of the Authority's investments are in Citigroup's commercial paper and Wachovia's repurchase agreement. These investments are 35% and 18% respectively, of the Authority's total investments as of September 30, 2006 and 26% and 38%, respectively as of September 30, 2005.

Under the trust agreements securing the Authority's outstanding bonds, the Authority is required to maintain certain reserve requirements for debt service, operating and marketing, capital renewal and replacement. The Authority maintained the reserve requirements in various investments accounts. At September 30, 2006 and 2005, those restricted investments totaled \$62.8 and \$62.3 million, respectively.

In connection with the Series 1998 Bonds, the Debt Service Reserve Account requirement is satisfied by the deposit of a surety bond (the Reserve Account Credit Facility) provided by Ambac Assurance Corporation ("Ambac Assurance" the "Reserve Account Credit Facility Provider"). If there are insufficient funds in the debt service account, the 1998 Bonds are insured against non-payment by a Municipal Bond Insurance Policy issued by AMBAC Assurance Corporation ("Ambac Assurance" or the "Insurer").

The following tables summarize the minimum reserve requirements and actual balance on the reserves as of September 30, 2006 and 2005, respectively.

Reserve Account	Cash & Investment Balance as of September 30, 2006	Minimum Required Reserve (Restricted)	Available Cash Over and Above the Required Minimum
Debt Service Account	\$ 28,247	\$23,946	\$ 4,301
Capital Renewal & Replacement Account	20,881	17,000	3,881
Operating & Marketing Reserve Account	47,206	20,000	27,206
Marketing Account	2,029	1,872	157
WCCA Bond Fund Senior Proceeds Account	2	2	—
Operating Account	1,094	—	1,094
Revenue Account	173	—	173
Revenue Stabilization Account	3	—	3
Total	\$99,635	\$62,820	\$36,815

# Notes to Financial Statements

Reserve Account	Cash & Investment Balance as of September 30, 2005	Minimum Required Reserve (Restricted)	Available Cash Over and Above the Required Minimum
Debt Service Account	\$24,232	\$23,682	\$ 550
Capital Renewal & Replacement Account	20,032	15,824	4,208
Operating & Marketing Reserve Account	31,757	20,000	11,757
Marketing Account	2,331	2,059	272
WCCA Bond Fund Senior Proceeds Account	739	739	—
Operating Account	67	—	67
Revenue Account	—	—	—
Revenue Stabilization Account	3	—	3
<b>Total</b>	<b>\$79,161</b>	<b>\$62,304</b>	<b>\$16,857</b>

## Note 4: Capital Assets

Capital asset balances at September 30, 2006 and 2005 are summarized as follows (in thousands):

	Balance @ 9/30/2005	Additions	Disposals	Balance @ 9/30/2006
<b>Non-Depreciable</b>				
Land	\$ 4,785	\$ —	\$ —	\$ 4,785
Construction in Progress	683	534	—	1,217
Plumber's Building	—	30,517	—	30,517
Artwork	2,725	—	—	2,725
<b>Depreciable</b>				
Building	769,452	—	—	769,452
Building Improvements	771	3,476	—	4,247
Central Plant	16,172	—	—	16,172
Financial Systems	1,411	—	—	1,411
Furniture and Fixtures	8,375	—	—	8,375
Machinery and Equipment	6,450	122	—	6,572
Total Capital Assets	810,824	34,649	—	845,473
Less: Accumulated Depreciation	75,676	27,999	—	103,675
Net Capital Assets	\$ 735,148	\$ 6,650	\$ —	\$ 741,798

# Notes to Financial Statements

	Balance @ 9/30/2004	Additions	Disposals	Adjustments	Balance @ 9/30/2005
<b>Non-Depreciable</b>					
Land	\$ 4,785	\$ —	\$ —	\$ —	\$ 4,785
Construction in Progress	—	683	—	—	683
Artwork	2,725	—	—	—	2,725
<b>Depreciable</b>					
Building	769,409	43	—	—	769,452
Building Improvements	—	771	—	—	771
Central Plant	16,172	—	—	—	16,172
Financial Systems	638	—	—	773	1,411
Furniture and Fixtures	9,441	—	(293)	(773)	8,375
Machinery and Equipment	6,512	—	(62)	—	6,450
Total Capital Assets	809,682	1,497	(355)	—	810,824
Less Accumulated Depreciation	47,974	27,795	(93)	—	75,676
Net Capital Assets	\$ 761,708	\$(26,298)	\$(262)	\$ —	\$ 735,148

## Construction in Progress

The construction in progress represents predevelopment costs related to construction of the new hotel and expansion space next to the new convention center.

## Building and Building Improvements

The new convention center was substantially completed in 2003 and became operational in March 2003. In Fiscal Year 2005, the Authority started construction of leased retail space outlets. There are twelve retail lease locations at the Convention Center. In Fiscal Year 2006, three retail spaces were completed and two leased. The other locations are either in construction or nearing completion.

## Note 5: Financing Arrangement Payable

The Authority entered into an arrangement with a company to finance the construction of the Central Plant for the Authority. The Central Plant, which is part of the convention center and owned by the Authority, provides hot and chilled water to the facility. The total construction cost of the Central Plant was \$16,171,532. The company financed \$14,344,000 and the Authority paid the remaining balance of \$1,827,532

with 1998 Bond proceeds. Under the financing arrangement, the Authority agreed to pay the company \$719,000 annually for 20 years.

The following reflects the annual financing arrangement payable through maturity as of September 30, 2006 (in thousands):

2007	\$ 1,279
2008	1,243
2009	1,207
2010	1,171
2011	1,135
2012–2016	5,136
2017–2021	4,237
2022–2023	763
Total	16,171
Less Interest	(4,644)
Total Financing Arrangement Payable	11,527
Less Current Portion	(719)
Total Financing Arrangement Payable – Long Term Portion	\$10,808

# Notes to Financial Statements

## Note 6: Notes Payable

**Old Convention Center Demolition and Parking Lot** — On July 1, 2004, a lease agreement was signed between the District of Columbia and the Washington Convention Center Authority granting the Authority the exclusive right to use the old convention center site located on 900 9th Street, N.W., Washington D.C. The term of the lease is from July 1, 2004 through July 1, 2014. The Authority agreed to use the leased premises solely for the operation of a public parking lot. To secure the funding of the demolition of the old convention center and the construction of the parking lot, the Authority signed a \$17 million non-revolving construction line of credit with a financial institution with the old convention center site as collateral. Any outstanding balance on the line of credit is due July 1, 2008.

If the District terminates the lease prior to the Authority repaying the loan, the District is responsible for repaying any outstanding loan balance and all obligations related to demolition and parking redevelopment project. As of September 30, 2006 and 2005, the Authority had drawn \$15,828,679 and \$8,551,961, respectively on the line of credit.

No principal payments were made on the line of credit in fiscal years 2006 and 2005. However, the Authority received a \$10 million reimbursement from the District in fiscal year 2006 for costs incurred related to the demolition of the old convention center and construction of the parking lot, which was applied against the note in fiscal year 2007. The remaining balance of the note is expected to be paid off from the net profits generated from the parking lot, which became operational during fiscal year 2006. The net profits from the parking lot totaled \$901,000. Interest payments for 2006 and 2005 were \$789,730 and \$230,778, respectively.

**Headquarters Hotel Site** — On August 10, 2006, the Authority borrowed \$30,500,000 from the same financial institution to acquire the property at 901 Massachusetts Avenue, part of the land assemblage for the Convention Center Headquarters Hotel. Interest is due and payable in consecutive quarterly payments commencing on September 30, 2006. The principal is due and payable on June 30, 2007. The amount owed on the note at September 30, 2006 was \$30,500,000.

## Note 7: Bond Payable

On September 1, 1998, the Authority issued \$524,460,000 Senior Lien Dedicated Tax Revenue Bonds, Series 1998 for the construction of the new convention center. The interest rate of the bonds ranged from 4.25% to 5.25%. The 1998 Bonds are special obligations of the Authority. The 1998

Bonds are payable solely from dedicated tax receipts and pledged funds established under the Trust Agreement. The WCCA Act authorized the pledge of the dedicated taxes to secure the repayment of the 1998 Bonds. Pursuant to the WCCA Act, the District also has pledged not to limit or alter any rights vested in the Authority to fulfill agreements made with holders of the 1998 Bonds, or in any way impair rights and remedies of bondholders until the 1998 Bonds and the interest thereon are paid in full.

In connection with the issuance of the bonds, the District and the Authority entered into lockbox and collection agreements with a local bank into which the dedicated taxes are deposited and transferred to the bond trustee on the following day. Dedicated taxes are collected one month in arrears.

The WCCA Act provides that on or before July 15 of each year, the District's Auditor shall deliver a certification relating to the sufficiency of the projected dedicated tax revenues, Authority operating revenues, and any amounts in excess of the minimum reserve account deposits to meet the sum of the projected operating and debt service expenditures and reserve requirements. If the projected revenues are insufficient, the WCCA Act requires the mayor to impose surtax in an amount sufficient to meet the projected deficiency. The District's Auditor determined that the projected dedicated taxes for fiscal year 2006 are expected to be sufficient to meet the projected expenditures and reserve requirements. Therefore, no surtax was imposed by the mayor.

As of September 30, 2006, the Authority's bond liability totaled \$492,360,000. A summary of annual maturities of the bonds payable is as follows (in thousands):

	September 30, 2006	
	Principal	Interest
2007	\$ 11,720	\$ 24,452
2008	12,310	23,866
2009	12,925	23,251
2010	13,600	22,572
2011	14,315	21,858
2012–2016	83,675	97,197
2017–2021	107,690	73,180
2022–2026	137,145	43,723
2027–2028	98,980	9,548
	\$492,360	\$339,647

At September 30, 2006 and 2005, the unamortized bond discount and bond issuance costs were \$5,131,341 and \$7,832,774, respectively and \$5,365,000 and \$8,189,000, respectively.

# Notes to Financial Statements

## Note 8: Change in Long Term Liabilities

	Balance @ 9/30/2005	Additions	Reductions	Balance @ 9/30/2006	Amount Due Within One Year
Bonds Payable	\$503,550	\$ —	\$ (11,190)	\$492,360	\$11,720
Bond Discount Payable	(5,365)	—	233	(5,132)	—
Notes Payable	8,551	7,278	—	15,829	—
Financing Arrangement Payable	12,246	—	(719)	11,527	719
Compensated Absences	599	—	(43)	556	42
Total Long Term Liabilities	\$ 519,581	\$7,278	\$ (11,719)	\$ 515,140	\$12,481

	Balance @ 9/30/2004	Additions	Reductions	Balance @ 9/30/2005	Amount Due Within One Year
Bonds Payable	\$ 514,235	\$ —	\$ (10,685)	\$ 503,550	\$11,190
Bond Discount Payable	(5,598)	—	233	(5,365)	—
Notes Payable	1,050	7,501	—	8,551	—
Financing Arrangement Payable	12,877	—	(631)	12,246	719
Compensated Absences	641	—	(42)	599	42
Total Long Term Liabilities	\$523,205	\$7,501	\$ (11,125)	\$ 519,581	\$ 11,951

## Note 9: Retirement Plan

Effective April 1998, all WCCA full-time employees are covered by a defined contribution plan. The plan, which is managed by ICMA Retirement Corporation, requires no employee contributions. All employees are vested after four years of service. The contribution is 7% of total employee's salaries. The total employer's contribution for 2006 and 2005 was \$653,520 and \$626,410, respectively.

## Note 10: Related Party Transactions

In accordance with the WCCA Act, a local financial institution on behalf of the District of Columbia Government collects and forwards to the Authority the dedicated tax receipts that are used to fund the debt service and reserve requirements of its Series 1998 Bonds. In 2006 and 2005, the Authority recognized dedicated tax receipts of \$79,707,000 and \$77,490,000, respectively. As of September 30, 2006 and 2005, the dedicated taxes due from the District government were \$6,832,000 and \$6,536,000, respectively. These receivable amounts substantially represent September tax payments collected by the District in October.

## Note 11: Marketing Service Contracts

In accordance with the provisions of Section 208(c) of the Washington Convention Center Act of 1994 (as amended in 1998), the Authority is required to fund a marketing

account in an amount equal to the greater of 17.4% of the hotel sales tax received, or the amount necessary to provide payment from the marketing account to pay the marketing services contracts.

During fiscal year 2006 and 2005, the dedicated taxes allocable to the marketing account were \$9.3 million.

The Authority incurred the following marketing services expenses in fiscal years 2006 and 2005 (in thousands):

	2006	2005
WCTC	\$ 8,751	\$7,980
D.C. Chamber of Commerce	525	525
IBERO Chamber of Commerce	200	200
Total	\$9,476	\$8,705

## Note 12: Commitments and Contingencies

The Authority is exposed to various asserted claims arising from the normal course of business. To limit its exposure, the Authority has commercial liability insurance. Under the insurance policy, the Authority has a \$175,000 deductible per claim. As of September 30, 2006 and 2005, the Authority had one claim and two claims, respectively, that in the opinion of legal counsel that would result unfavorably. As a result, the Authority has recorded a liability in its financial statements totaling \$175,000 for 2006 and \$350,000 for 2005.

# Schedule of Assets, Liabilities, and Net Assets

(in thousands)

September 30, 2006

	Operating Fund	Building Fund	Marketing Fund	Demolition Fund	Capital Funds	Total
<b>ASSETS</b>						
<b>Current Assets:</b>						
Cash and Cash Equivalents	\$ 2,372	\$ 1,035	\$ 35	\$11,407	\$ —	\$ 14,849
Investments	35,900	—	506	—	—	36,406
Due from District of Columbia	6,040	—	792	—	—	6,832
Accounts Receivable, Net of Allowance for Uncollectible Accounts	933	—	—	4	—	937
Prepaid Expenses and Other Assets	12	—	—	—	—	12
Accrued Interest Receivable	336	—	—	—	—	336
Interfund Receivable (Payable)	(1,328)	22	1,545	(239)	—	—
<b>Total Current Assets</b>	<b>44,265</b>	<b>1,057</b>	<b>2,878</b>	<b>11,172</b>	<b>—</b>	<b>59,372</b>
<b>Noncurrent Assets</b>						
Capital Assets, Net of Accumulated Depreciation	705,773	31,734	—	—	4,291	741,798
Unamortized Bond Issue Costs	7,833	—	—	—	—	7,833
Restricted Investments	62,820	—	—	—	—	62,820
<b>Total Noncurrent Assets</b>	<b>776,426</b>	<b>31,734</b>	<b>—</b>	<b>—</b>	<b>4,291</b>	<b>812,451</b>
<b>Total Assets</b>	<b>\$820,691</b>	<b>\$32,791</b>	<b>\$2,878</b>	<b>\$ 11,172</b>	<b>\$ 4,291</b>	<b>\$ 871,823</b>
<b>LIABILITIES</b>						
<b>Current Liabilities</b>						
Accounts Payable	\$ 3,161	\$ 325	\$ 952	\$ 346	\$ 2,255	\$ 7,039
Compensation Liabilities	326	—	—	—	—	326
Deferred Revenue	2,672	—	—	—	—	2,672
Accrued Interest Payable	12,226	—	—	—	—	12,226
Other Financing Arrangement Payable, Current Portion	719	—	—	—	—	719
Notes Payable, Current Portion	—	30,500	—	—	—	30,500
Bonds Payable, Current Portion	11,720	—	—	—	—	11,720
<b>Total Current Liabilities</b>	<b>30,824</b>	<b>30,825</b>	<b>952</b>	<b>346</b>	<b>2,255</b>	<b>65,202</b>
<b>Noncurrent Liabilities</b>						
Compensated Absences	514	—	—	—	—	514
Notes Payable	—	—	—	15,829	—	15,829
Bonds Payable, Net of Discount	475,509	—	—	—	—	475,509
Other Financing Arrangement	10,808	—	—	—	—	10,808
<b>Total Noncurrent Liabilities</b>	<b>486,831</b>	<b>—</b>	<b>—</b>	<b>15,829</b>	<b>—</b>	<b>502,660</b>
<b>Total Liabilities</b>	<b>517,655</b>	<b>30,825</b>	<b>952</b>	<b>16,175</b>	<b>2,255</b>	<b>567,862</b>
<b>NET ASSETS</b>						
<b>Net Assets</b>						
Invested in Capital Assets, Net of Related Debt	207,017	1,234	—	—	4,291	212,542
Restricted Net Assets						
Debt Service	23,946	—	—	—	—	23,946
Capital Renewal	17,000	—	—	—	—	17,000
Operating and Marketing Fund	20,000	—	—	—	—	20,000
Marketing Fund	—	—	1,872	—	—	1,872
Senior Proceeds Account	2	—	—	—	—	2
Unrestricted Net Assets	35,071	732	54	(5,003)	(2,255)	28,599
<b>Total Net Assets</b>	<b>\$303,036</b>	<b>\$ 1,966</b>	<b>\$1,926</b>	<b>\$(5,003)</b>	<b>\$2,036</b>	<b>\$ 303,961</b>

# Schedule of Revenues, Expenses, and Changes in Net Assets

(in thousands)

For the Fiscal Year Ended September 30, 2006

	Operating Fund	Building Fund	Marketing Fund	Demolition Fund	Capital Funds	Total
<b>Operating Revenues:</b>						
Building Rental	\$ 7,971	\$ —	\$ —	\$ —	\$ —	\$ 7,971
Food Services	4,071	—	—	—	—	4,071
Electrical	2,093	—	—	—	—	2,093
Telecommunications	1,126	—	—	—	—	1,126
Audio-visual	357	—	—	—	—	357
Miscellaneous	495	—	—	—	—	495
<b>Total Operating Revenues</b>	<b>16,113</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>16,113</b>
<b>Operating Expenses:</b>						
Personal Services	11,959	—	—	—	—	11,959
Contractual Services	12,053	—	—	—	—	12,053
Depreciation and Amortization	27,999	—	—	—	—	27,999
Occupancy	5,406	—	—	—	—	5,406
Supplies	552	—	—	—	—	552
Miscellaneous	627	—	—	—	—	627
<b>Total Operating Expenses</b>	<b>58,596</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>58,596</b>
<b>Operating Loss</b>	<b>(42,483)</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>(42,483)</b>
<b>Nonoperating Revenues and (Expenses)</b>						
Interest Income	3,494	—	—	25	—	3,519
Dedicated Taxes	70,363	—	9,344	—	—	79,707
Parking Lot Revenue	—	—	—	1,416	—	1,416
District Demolition & Parking Lot Reimbursement	—	—	—	10,000	—	10,000
Interest Expense	(25,739)	—	—	—	—	(25,739)
Bond Issuance Costs	(356)	—	—	—	—	(356)
Transfer to Tourism Responsibility Centers	—	—	(9,476)	—	—	(9,476)
Parking Lot Expenses	—	—	—	(6,516)	—	(6,516)
Loss on Sale of Fixed Asset	—	—	—	—	—	—
Intercompany Transfers To/(From)	(2,812)	1,400	—	—	1,412	—
<b>Total Nonoperating Revenues and (Expenses)</b>	<b>44,950</b>	<b>1,400</b>	<b>(132)</b>	<b>4,925</b>	<b>1,412</b>	<b>52,555</b>
<b>Increase (Decrease) in Net Assets</b>	<b>2,467</b>	<b>1,400</b>	<b>(132)</b>	<b>4,925</b>	<b>1,412</b>	<b>10,072</b>
<b>Net Assets, Beginning of Year</b>	<b>300,569</b>	<b>566</b>	<b>2,058</b>	<b>(9,928)</b>	<b>624</b>	<b>293,889</b>
<b>Net Assets, End of Year</b>	<b>\$303,036</b>	<b>\$1,966</b>	<b>\$ 1,926</b>	<b>\$(5,003)</b>	<b>\$2,036</b>	<b>\$303,961</b>

## Report on Internal Control Over Financial Reporting and on Compliance and Other Matters Based on an Audit of Financial Statements Performed in Accordance with *Government Auditing Standards*

### To the Mayor and Members of the Council of the Government of the District of Columbia and Washington Convention Center Authority Board of Directors Washington, D.C.

We have audited the financial statements of the Washington Convention Center Authority (the Authority) as of and for the year ended September 30, 2006, and have issued our report thereon January 11, 2007. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States.

#### Internal Control over Financial Reporting

In planning and performing our audit, we considered the Authority's internal control over financial reporting in order to determine our auditing procedures for the purpose of expressing our opinion on the financial statements and not to provide an opinion on the internal control over financial reporting. However, we noted certain matters involving internal control over financial reporting and its operation that we consider to be a reportable condition. Reportable conditions involve matters coming to our attention relating to significant deficiencies in the design or operation of the internal control over financial reporting that, in our judgment, could adversely affect the Authority's ability to record, process, summarize, and report financial data consistent with the assertions of management in the financial statements. The reportable condition is described below:

#### 2006-1 Fixed Assets Not Reconciled

**Condition** — The Authority has a separate fixed asset system module within its accounting system that tracks the organization's fixed assets and calculates the related depreciation expense. The Authority is not reconciling its fixed asset account balances on a consistent basis.

Our testing revealed the Authority failed to update the fixed assets system for the audit adjustments of fiscal year 2005. However, the general ledger did reflect the adjustments.

When items are capitalized within the fixed assets system, the system debits the fixed asset accounts and credits invested in fixed assets thereby leaving the expense on the books.

**Criteria** — The Authority's fixed assets system should reconcile to the general ledger. When an asset is capitalized, the expense must be removed from the books.

**Cause** — The fixed asset system is currently set up to record a debit to the fixed asset account and a credit to the invested

in fixed assets account upon capitalization of assets and the required adjustment to the general ledger was not performed.

**Effect** — The fixed asset system did not reconcile to the general ledger.

**Recommendation** — The Authority must assign the reconciliation of the organization's fixed assets system to a designated. The entry posted by the system upon capitalization of assets must be corrected, or a journal entry must be posted by the client at year end to remove the expenses of capitalized items from the books and zero out the investments in fixed asset account.

A material weakness is a reportable condition in which the design or operation of one or more of the internal control components do not reduce to a relatively low level the risk that misstatements caused by error or fraud in amounts that would be material in relation to the financial statements being audited may occur and not be detected within a timely period by employees in the normal course of performing their assigned functions. Our consideration of the internal control over financial reporting would not necessarily disclose all matters in the internal control that might be reportable conditions and, accordingly, would not necessarily disclose all reportable conditions that are also considered to be material weaknesses. However, we believe that the reportable condition described above, is not a material weakness.

#### Compliance and Other Matters

As part of obtaining reasonable assurance about whether the Authority's financial statements are free of material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit and, accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

This report is intended solely for the information and use of the Board of Directors, the Authority's management, and District of Columbia Government and is not intended to be and should not be used by anyone other than these specified parties.



Washington, D.C.  
January 11, 2007

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Photography: Peter Garfield

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